END THE STIGMA OF SUBSTANCE USE DISORDER

SUBSTANCE USE DISORDER AFFECTS EVERY ETHNIC, RACIAL, ECONOMIC, RELIGIOUS, AND AGE GROUP.

IT AFFECTS ALL OF US

1 in 7 people in the U.S. is expected to develop a substance use disorder at some point in their lives.*

Only 1 in 10 people with a substance use disorder receive any type of specialty treatment.*

Substance use disorder is treatable, recovery is possible. But many do not seek help because of the stigma.

HERE IS HOW YOU CAN HELP END THE STIGMA

Share your personal story about substance use disorder.

Educate yourself on the devastating effects of stigma.

Share messages of wellness, hope, and recovery.

Stop using hurtful language to describe those struggling with substance use disorder.

Ending the stigma of substance use disorder saves and improves lives.