



SACRAMENTO COUNTY FENTANYL AWARENESS AND ACTION SUMMIT

Coming Together, Embracing Solutions,
Strengthening Our Response

**Speaker Biographies, Presentations,
Vendor Links and more:**

SacOpioidCoalition.org/2023Summit



**Fentanyl overdoses
become No. 1 cause of
death among US adults,
ages 18-45: 'A national
emergency'**

— AUGUST 31 —
INTERNATIONAL OVERDOSE AWARENESS DAY



END OVERDOSE

On this day each year, we pause to honor those who have died from an overdose, reflect on the grief of those they left behind, and renew our commitment to end overdoses and related harm.





Fentanyl Poisoning Awareness Day

August 21st

“

“We can shape how the rest of the country sees addiction by talking about and treating it as a chronic illness, not a moral failing.”

”



RECOVERY DIALECTS

Language matters but can change depending on the setting we are in. Choosing when and where to use certain language and labels can help reduce stigma and discrimination towards substance use and recovery.

	Mutual Aid Meetings	In Public	With Clients	Medical Settings	Journalists
Addict	✓	✗	✗	✗	✗
Alcoholic	✓	✗	✗	✗	✗
Substance Abuser	✗	✗	✗	✗	✗
Opioid Addict	✓	✗	✗	✗	✗
Relapse	✓	✗	✗	✗	✗
Medication-Assisted Treatment	✗	✗	✗	✗	✗
Medication-Assisted Recovery	✓	✓	✓	✓	✓
Person w/ a Substance Use Disorder	✓	✓	✓	✓	✓
Person w/ an Alcohol Use Disorder	✓	✓	✓	✓	✓
Person w/ an Opioid Use Disorder	✓	✓	✓	✓	✓
Long-Term Recovery	✓	✓	✓	✓	✓
Pharmacotherapy	✓	✓	✓	✓	✓

REDUCING STIGMA

ONE WORD AT A TIME

Consider the power
of your words when
you say:

Instead Try
These Phrases:

Addict / Junkie	Person with Substance Use Disorder
Ex-Addict	Person living in recovery
Substance Abuse	Substance misuse / use
Clean / Dirty	Testing negative / testing positive
Drug Offender	Person arrested for drug violation
Relapsed	Experienced a setback
Drug Habit	Substance Use Disorder



VISION

Sacramento County citizens will thrive in a safe community, free of the dangers of substance use and misuse, with equal access to behavioral health, prevention, and treatment services.

MISSION

Safer Sacramento will provide educational multimedia resources to guide individuals to make healthy choices and to avoid or reduce the potential harm from the use or misuse of alcohol, tobacco, marijuana, and other substances.

GOALS

1. Seamlessly blend science, art, and expertise to educate the citizens of Sacramento County on the effects of substance use and the importance of prevention and treatment.
2. Contribute to reducing the rate of substance use and its potential harm.
3. Promote equitable access to prevention, intervention, and treatment services for the citizens of Sacramento County.

EXPLORE. LEARN. SHARE.

Join us for live and online training events, community outreach projects, digital learning, and social media experiences unlike any other in Sacramento County.



Scan to learn more

SACRAMENTO
COUNTY

www.saferSacramento.com



“Emptiness” was created by a grieving parent, meant to encompass how it feels to lose a child.





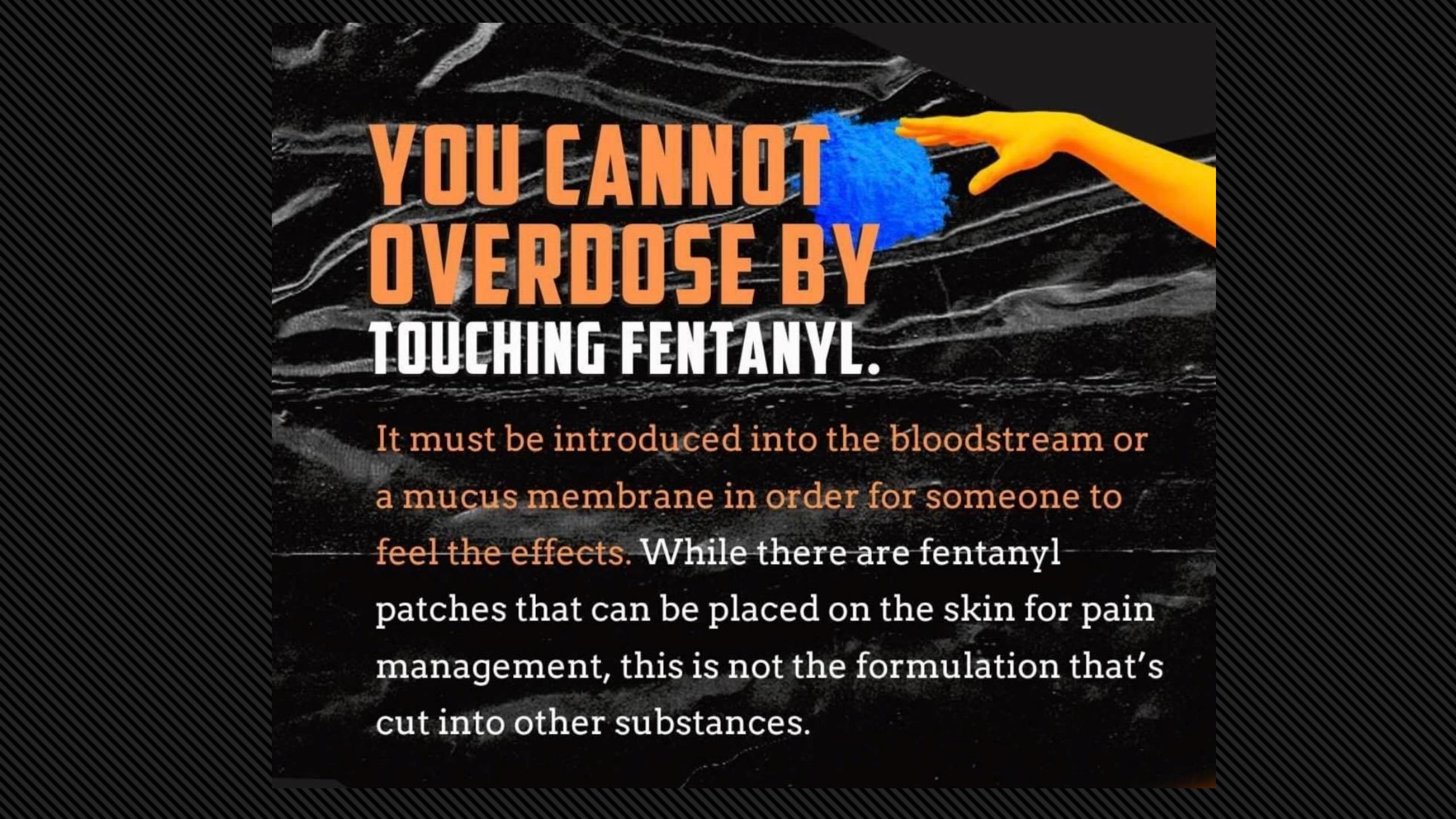
Deceptive drugs made of fentanyl are killing young people across America at an alarming rate. Fentanyl is infiltrating our communities through counterfeit pills, cocaine and any other street drug you can name. Anonymously sold through social media and delivered within minutes. Killing within minutes. Watch on YouTube

dead on arrival



A short film by Dominic Tierno and Christine Wood.

This video is free of any copyright and may be used for any educational or informational purposes.

A hand reaching towards a pile of blue powder on a dark surface. The background is a dark, textured surface with a hand reaching from the right side towards a pile of bright blue powder. The overall scene is dimly lit, emphasizing the contrast between the blue powder and the dark background.

YOU CANNOT OVERDOSE BY TOUCHING FENTANYL.

It must be introduced into the bloodstream or a mucus membrane in order for someone to feel the effects. While there are fentanyl patches that can be placed on the skin for pain management, this is not the formulation that's cut into other substances.

THE LEAST OF US

True Tales of
America and Hope
in the Time of
Fentanyl
and Meth

SAM QUINONES

New York Times bestselling
author of *Dreamland*

PER
RKET
CIGARETTES • ATM

IST INFO
HOTELS • MONEY EXCHANGE

Edy's
Ice Cream & Subs

WILLIAMS
OWN
THINGS!

AB

Walk in

DISNEY
SOUVENIR

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BLOOMSBURY

Copyrighted Material

PROTECT YOURSELF

A MESSAGE FOR EVERY YOUNG PERSON

*Real-Life
Stories of
Fentanyl
Tragedies*

M.K. WILSON



BEN WESTHOFF

FENTANYL, INC.

*How Rogue Chemists Are Creating the Deadliest
Wave of the Opioid Epidemic*

UNABRIDGED • READ BY ALEX BOYLES

NO.1 INTERNATIONAL BESTSELLER
GABOR MATÉ



In the Realm of
HUNGRY
GHOSTS

Close Encounters with
ADDICTION

‘A healer to be
cherished’
NAOMI KLEIN

‘Everyone should read
this profound book’
JOHANN HARI

SHARE YOUR STORY

TELLING YOUR STORY MAY ENCOURAGE OTHERS TO SHARE THEIR EXPERIENCES AND MAY END THE SILENCE THAT CONTRIBUTES TO ISOLATION AND SHAME.

Share Your Story With Us

SacOpioidCoalition.org/anti-stigma-campaign

FENTANYL PREVENTION & AWARENESS DAY



Join the many voices dedicated to educating the public on the serious dangers of fentanyl poisoning from fake pills and other illicit drugs.



Celebrating Recovery Month

Community-wide event to celebrate recovery. Individuals in recovery and their peers share their diverse experiences and stories of healing while also meeting new peers to support their continued journey in recovery. This event emphasizes that individuals in recovery and their support systems can be change agents in our communities.



31st Annual Recovery Happens

September 6, 2023

**California State Capitol Park
1315 10th St
Sacramento, CA 95814**

“Recovery is for Everyone: Every Person, Every Family, Every Community”

Narcan with CPR Saves Lives



For free kits and training for your community
contact info@SacOpioidCoalition.org
Or DHS-SUPT@SacCounty.gov



**Good People
Take Drugs.
Drugs Take
Good People.**





Gone Too Soon

A memorial project to remember love ones lost to opioids.

Community Impact

Last year, the Sacramento region experienced more than 700 emergency room visits and 223 people lost their lives due to opioids.

Gone Too Soon brings awareness to the growing opioid crisis. Digital media, public awareness campaigns, and posters will be displayed at school assemblies, Board of Supervisors meetings, community events, and social media.

Your family's participation saves lives.



Share Your Loved One's Story



Scan to download the Gone Too Soon permission form.

Send completed permission forms to: info@ssvms.org (Must come from next of kin - i.e. parent, sibling, child, etc). Include name, photo, description of who your loved one was, hometown, and years of birth and death.



info@sacopioidcoalition.org
sacopioidcoalition.org/gone-too-soon





SONG FOR CHARLIE

REAL TALK ABOUT FAKE PILLS

SongForCharlie.org



DANCESAFE

INTRODUCING

A NEW AND IMPROVED

FENTANYL TEST STRIP

**FOR THE HARM REDUCTION
COMMUNITY**



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FEN FEN FEN FEN FEN FEN FEN FEN



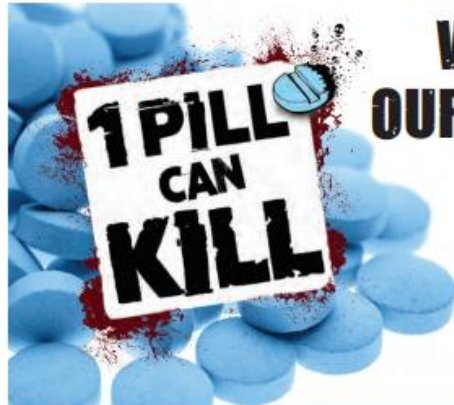
DANCESAFE

**FENTANYL
TEST STRIP**

ONE STRIP

**TEST BEFORE
YOU INGEST**

DANCESAFE.ORG



WE HAVE AN EPIDEMIC IN OUR COMMUNITY - IT'S CALLED FENTANYL

MORE PEOPLE ARE DYING FROM FENTANYL-RELATED DEATHS THAN FIREARM-RELATED HOMICIDES IN SACRAMENTO COUNTY!

98% of the most common street pill tested are fake, 98% of those pills contained fentanyl.

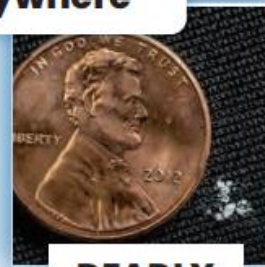
Deadly Fentanyl can hide anywhere



POWDER



PILLS



DEADLY DOSE

Signs of an Opioid Overdose

- Blue lips or nails
- Choking/snoring sounds
- Dizziness and confusion
- Can't be woken up
- Slow or no breathing
- Difficulty staying awake

Suspect an overdose?

Call 9-1-1

Administer **NALOXONE** if available. Stay with the person until help arrives.



1PillCanKillSac.com



Resources

- SaferSacramento.com
- SacOpioidCoalition.org
- 1PillCanKillSac.com
- SongForCharlie.org
- CDC.gov
- DEA.gov
- CDPH.ca.gov

01

CALL TO
ACTION

02

MAKE A
DIFFERNECE

03

SAVE A LIFE



SACRAMENTO
STATE



THANK YOU